

# Financial Giving Policy

Our financial giving is aimed at supporting projects, activities and organisations that have charitable aims and will be of real direct benefit to families. The support we provide should reach charities and organisations delivering work which aligns with our priorities and has a direct and tangible social impact on families.

We will support organisations that focus on solving significant social issues, as defined through our Community Investment Strategy, 'The Warburtons Foundation'.

## Our Commitment

We are committed to creating the maximum impact for families. This means we will give funding to those organisations that are focused on creating lasting change in the outcome areas we have identified and can provide evidence of the impact of their work.

## Our Priorities

Our principal aim of funding is clear; it is to focus on supporting families that need the help the most in a way which adheres to our principles of Transparency, Trust and Transformation.

Our specific areas of focus and their associated outcomes are below:

| Focus area | Description                                                                               | Intended outcomes                           |
|------------|-------------------------------------------------------------------------------------------|---------------------------------------------|
| Health     | Supporting families to care for each other and lead healthier lives                       | Improving physical health                   |
|            |                                                                                           | Improving wellbeing                         |
| Place      | Supporting families to flourish in communities that are safer, greener and more inclusive | Making spaces safe and inclusive            |
|            |                                                                                           | Connecting communities with the environment |
| Skills     | Supporting families to gain useful skills for life and work                               | Developing useful life skills               |
|            |                                                                                           | Developing useful skills for employment     |

## Eligibility

Financial giving shall be for not-for-profit organisations with charitable purposes only. We will fund organisations that deliver activities which fit within the three focus areas of The Warburtons Foundation, stated above as *Our Priorities*: Health, Place and Skills.

Further details on the focus areas with illustrative examples of relevant activities are available on the Warburtons website.

## Ineligibility

In order to focus our support most strongly, we do not support individuals, nor do we support:

- Organisations that:
  - are not charitable and do not operate on a not-for-profit basis
  - are not based in and working in England, Wales or Scotland
  - discriminate on the basis of race, creed, gender, sexual orientation, age, religion or national origin
  - primarily promote political or religious viewpoints to their beneficiaries
  - primarily focus on animals
  - solely seek support for salaries. However, we will consider funding a proportion of a salary or sessional worker fees where these are directly linked to funded project delivery
  - use the funds to make grants, bursaries or financial donations to other organisations or individuals
  - solely seek to purchase something (e.g. the buying of a building or other significant purchase), except small items within Community Grants
  - are unable to supply appropriate registration and financial documents, bank details and personal details of trustees/directors
  - cannot report back effectively on outcomes
  - may be potentially harmful to the Warburtons business
- Activities or projects that:
  - have a negative impact on the environment
  - benefit Warburtons' commercial business
  - have already taken place
  - are for sponsorship, advertising and promotion alone, which primarily generate commercial returns
  - need raffle prizes (though we can provide a donation for a raffle prize or a cause, but we cannot provide goods ourselves)
- Individuals (as opposed to groups, teams or communities) that seek:
  - educational bursaries e.g. assistance to individuals for school, research projects, travel costs or college and university fees
  - third party fundraising (e.g. sponsoring an individual to complete a challenge)

## Exceptions

The Chair of the Community Investment Committee with the Community, Health & Wellbeing Manager will decide on all exceptions. These will include patronages, or other such activities.

In limited cases, the Community, Health & Wellbeing Manager can authorise support for projects outside of the 15-mile radius with agreement with the Chair of the Community Investment Committee. Such projects will require benefits for both the community and the business as a result of making this exception.

## Reporting

All community activity must be tracked; all organisations who wish to engage with Warburtons must agree to provide feedback to Warburtons on the outputs and outcomes of the Community, Development or Project Grant.