



Our Community Focus

Families matter. Families look out for each other and support one another to reach their full potential.

We want to keep our families **healthy** and care for them when in need. We want to raise our families in **places** which are safe, clean and inclusive. We want to help our families learn and develop **skills** that help them reach their full potential.

It is perhaps more important than ever to support our local communities across Great Britain, so to ensure our family at Warburtons can maximise our social impact and drive support to those who need it most, we have identified three focus areas and key related outcomes.

HEALTH supports families to care for each other and lead healthier lives		PLACE supports families to flourish in communities that are safer, greener and more inclusive		SKILLS supports families to gain useful skills for life and work	
<i>Improving physical health</i>	<i>Improving wellbeing</i>	<i>Making spaces safe & inclusive</i>	<i>Connecting communities with the environment</i>	<i>Developing useful life skills</i>	<i>Developing useful work skills</i>
Enable families to lead healthier lifestyles through support which improves physical health or offers health education	Enable families to care for each other and improve mental and emotional wellbeing	Enable families to access safe and inclusive spaces that support their needs and help them to connect with their communities	Enable families to improve environmental knowledge and skills or to connect with, conserve or improve their environment and the nature around them	Enable families to develop skills that are useful across all life stages	Enable families to develop skills and confidence to improve employment prospects and raise career aspirations
e.g. initiatives that aim to encourage, enable and share knowledge to lead healthier lifestyles or improve physical health. Such as charitable sports clubs, programmes encouraging disadvantaged groups to get active or learn about healthier lifestyles.	e.g. initiatives that offer care and support for people across all life stages to improve mental and emotional wellbeing. Such as charities supporting health ageing or caring support, programmes promoting mental health, initiatives encouraging socialising.	e.g. initiatives that bring communities together and offer support that addresses needs. Such as food banks, community halls or cafes.	e.g. initiatives that enable communities to learn about and benefit from nature and their environment. Such as community spaces that promote food growing, programmes which protect nature, increase environmental knowledge or skills or improve the environment.	e.g. initiatives supporting life skills and develop confidence in areas such as cooking, nutrition lessons, parenting advice, money management and budgeting.	e.g. initiatives that improve knowledge of career paths and opportunities, and enable people to have the skills and confidence to succeed in the workplace.